

2016-17 iSR ACADEMY PROGRAMME

I. OVERVIEW

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Project Name	iSR Academy
Duration	12 September 2016 – 31 August 2017
Location	Incheon Global Campus, Songdo IBD, Incheon, South Korea
Scholarship	Tuition, Living Expenses, Roundtrip flight ticket

OBJECTIVES

- To help and support athletes to acquire a multitude of core skills, experience and knowledge in order to strengthen their capability to adjust in the field of work
 - Sports industry education, English language training, Core skills including presenting and ICT, Work experience
- To introduce different career options in the field of sport, supporting athletes to market themselves and make a new start outside the competition field of play

II. ACADEMY SCHEDULE

- 1st Semester (4 months), 2nd Semester (5 months), internship (3 months)

Semester	Location	Duration	Content
Application Period		Jan ~ Apr 2016	
Application Result		May ~ Jun 2016	
Preparatory Session	Incheon Global Campus	10 ~ 11 Sep 2016	- Students arrives in Incheon - Orientation (12 Sep)
1 st Semester	Incheon Global Campus	12 Sep ~ 16 Dec 2016	English, 5 Module Lectures, Team Project, Field trips, Special Lecture Series, Seminars
Holiday		19 Dec 2016 ~ 2 Jan 2017	- Students arrives in Incheon by 2 Jan 2017
Winter Camp (Busan)	Dong-A Uni, Busan	3 ~ 10 Jan 2016	- Leave for Busan on 3 Jan 2017 - Back to Incheon on 11 Jan 2017
2 nd Semester	Incheon Global Campus/	12 Jan ~ 31 May 2017	- English, Intensive course, Field trips, ACP (Athlete Career Programme), Special Lecture Series, Personal development sessions, Seminars
Internship	Pyeongchang (TBC)	Jun ~ Aug 2017	- Internship at sporting and other relevant organisations
Course Completion	Incheon Global Campus	31 Aug 2017	- Graduation (TBC)

III. CURRICULUM

1st SEMESTER

12 September ~ 16 December 2016 (15 weeks)					
	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 ~ 10:20	English – Writing	English – Writing	Project W/S	English – Writing	English – Writing
10:40 ~ 12:00	English-Communication	English-Communication		English-Communication	English-Communication
12:00 ~ 13:30	Lunch				
13:30 ~ 16:50	Module 1	Module 2	Module 3	Module 4	Module 5
16:50 ~ 18:50	Special Lecture/ Computer/ Others				

Module 1. Olympic Studies and International Sports

Module 2. Sport Marketing and Public Relations

Module 3. Sport Diplomacy and International Relations

Module 4. Sport Operations, Venues and Event Management

Module 5. Sport Physiology

WINTER CAMP

3 January ~ 10 January 2017 (1 weeks)					
	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 ~ 10:20	English	English	Special Lectures	English	English
10:40 ~ 12:00	Korean	Korean		Korean	Korean
12:00 ~ 13:30	Lunch				
13:30 ~ 16:50	Special Lectures/ Field Trips				

* Winter Camp at Dong-A University, Busan

* 27 ~ 30 January: Luna New Year Holidays

2nd SEMESTER

12 January ~ 31 May 2017 (21 weeks)					
	Monday	Tuesday	Wednesday	Thursday	Friday

9:00 ~ 10:20	English – Writing	English – Writing	Project W/S	English – Writing	English – Writing
10:40 ~ 12:00	English- Communication	English- Communication		English- Communication	English- Communication
12:00 ~ 13:30	Lunch				
13:30 ~ 16:50	Intensive Lectures/ACP/Team Project/ Internship Preparation				
16:50 ~ 18:50	Special Lecture/ Computer/ Others				

Lectures:

- International Sport Organisations and Administration
- Responsible Sport Management
- Sport Management in Theory and Practice
- Sport Media and Communication: Speech and Writing
- Gender and Sport
- Sport Governance and Policy
- Sport Promotion and Marketing
- Sport and Social Media
- Sport Industry
- ACP (IOC Programme for Athlete Career Development)
- Personal development, appraisal and self-awareness

INTERNSHIP

1 June ~ 31 August 2017 (Course Completion)

- Requirement for Course completion
- Sporting and other relevant organisations (domestic/international)

* MOU for internship between iSR and Pyeongchang Organising Committee for the 2018 Olympic & Paralympic Winter Games

IV. PROGRAMME BENEFITS

- **Financial Benefits**
 - Full Scholarship (Tuition, Living allowance, Roundtrip Flight Ticket)
- **Educational Opportunity**
 - Course complete certification from ANOC
 - Seminar Series, Team Projects, Special Lectures, Internship Preparatory Programme
 - Certificate from George Mason University for Intensive English Course Completion
 - IOC Athlete Career Programme (ACP)
 - Potential opportunities for further education; credit transfer for Master course at partner Universities (TBC for students planning post-graduate)
- **Practical Training**
 - Network building

- Work experience
- Internship at major sports events

V. ADMISSION ELIGIBILITY

Requirements

- Olympians
- Paralympians
- World Championship Participants
- Continental Games/ Championship Participants
- Commonwealth Games Participants
- Retiring & retired athletes registered KOC (for Koreans)
(Olympians, Continental Games/Championship medallists preferred)

Applicable to all

- **Sufficient command of both spoken and written English**
- **Potential and passion to work in sport**
- **Global mindset**
- **Undergraduate or above (though some flexibility)**
- **ANOC, IOC, IF and NOC recommendation (beneficial)**

VI. APPLICATION FOR ADMISSION

- Copy of the applicant's passport
- Statement of Purpose of joining iSR Academy
- Curriculum Vitae
- Evidence of participation standard/achievement in sport (e.g. web page or Olympic results page)
- A recommendation letter from ANOC, IOC, IF, NOC and/or NF (beneficial, though not required)
- A certificate of graduate status of high school and/or above (in English)
- Graduation certificate (if a graduate), in English
- Evidence of employment (if been employed), in English
- Recognised English Proficiency Test (TOEFL, IELTS, TOEIC) or any other supporting document which demonstrates appropriate English ability (e.g. English teacher's letter or institution certificate)
- 2 Referees (referees preferred are candidates' current/most recent employers/ school/ University/ training provider)
- Medical record (for those admitted)

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